

COVID-19 Vaccine Provider Incentive program

Getting vaccinated against COVID-19 is one of the best and safest ways people can protect themselves and their families against the virus. As a participating practice in the COVID-19 Vaccine Incentive program, we recognize your hard work by offering incentives for helping patients make the choice to become vaccinated.

Eligibility

The COVID-19 Vaccine Provider Incentive program is open to you if you are a participating Kentucky primary care provider with an Anthem Blue Cross and Blue Shield Medicaid (Anthem) panel size of 25 or more members. All Anthem members identified as receiving COVID-19 vaccination services are included in the methodology. Vaccine results will be determined by a COVID-19 vaccine claim or by confirmation from the Kentucky Vaccine Registry.

The results will be calculated for two time periods:

- September 1, 2021 – Initial incentive payment
- December 31, 2021 – Final incentive payment

How you can qualify for a bonus

If your practice meets the below thresholds for vaccination with at least one dose by September 1, 2021, you will receive the initial incentive payment based on the following rates:

- 30% Anthem members vaccinated – \$20 bonus per vaccinated member
- 40% Anthem members vaccinated – \$45 bonus per vaccinated member
- 50% Anthem members vaccinated – \$70 bonus per vaccinated member
- 60% Anthem members vaccinated – \$100 bonus per vaccinated member
- 75% Anthem members vaccinated – \$125 bonus per vaccinated member

The final incentive payment is calculated based on members who are newly vaccinated between September 1, 2021 and December 31, 2021 (see the *Appendix* for calculation examples). If your practice meets the below thresholds for vaccination with at least one dose by December 1, 2021, you will receive the final incentive payment based on the following rates:

- 30% Anthem members vaccinated – \$100 bonus per newly vaccinated member
- 40% Anthem members vaccinated – \$150 bonus per newly vaccinated member
- 50% Anthem members vaccinated – \$175 bonus per newly vaccinated member
- 60% Anthem members vaccinated – \$200 bonus per newly vaccinated member
- 75% Anthem members vaccinated – \$250 bonus per newly vaccinated member



<https://providers.anthem.com/ky>

Anthem Blue Cross and Blue Shield Medicaid is the trade name of Anthem Kentucky Managed Care Plan, Inc., independent licensee of the Blue Cross and Blue Shield Association. Anthem is a registered trademark of Anthem Insurance Companies, Inc.

AKYPEC-2982-21 October 2021

When you will receive your bonus

The first payment will be sent by electronic funds transfer or check based on the payment method used for claim reimbursement. Please allow 7 to 10 business days to receive payment. If you have not received it within that timeframe, reach out to a Provider Experience Consultant at 800-205-5870, option 3. The second payment will be generated on or before January 31, 2022.

Visit <https://providers.anthem.com/kentucky-provider/communications/covid-19-updates> for more information about the COVID-19 Vaccine Provider Incentive program. We greatly appreciate your partnership and look forward to working with you in the future.

Appendix

Below are examples to help illustrate Anthem Blue Cross and Blue Shield Medicaid (Anthem) COVID-19 Provider Incentive program payments.

Payment calculation examples

Payment thresholds			
Percent of Anthem Members Vaccinated	Initial Payment for Existing Vaccinated (Per Member)	Final Payment for Incremental Vaccinated (Per Member)	
30%	\$20		\$100
40%	\$45		\$150
50%	\$70		\$175
60%	\$100		\$200
75%	\$125		\$250

Example 1 – Change in threshold			
	September 1, 2021	December 31, 2021	Newly Vaccinated Members
Vaccinated Members	78	105	+ 27
Total Provider Panel	250	251	
Vaccination Rate	31%	42%	
	Initial Payment	Final Payment	Total
Original Members	\$1,560	–	\$1,560
Incremental Members	–	\$4,050	\$4,050
Total	\$1,560	\$4,050	\$5,610

In this example, Provider A:

- Grew their vaccinated panel from 31% to 42% by adding 27 new members vaccinated between September 1, 2021 and December 31, 2021
- Earned \$1,560 initial payment for reaching the 30% threshold on September 1, 2021 (\$20 x 78 vaccinated members)
- Earned \$4,050 final payment for reaching the 40% threshold on December 31, 2021 (\$150 x 27 newly vaccinated members)



<https://providers.anthem.com/ky>

Anthem Blue Cross and Blue Shield Medicaid is the trade name of Anthem Kentucky Managed Care Plan, Inc., independent licensee of the Blue Cross and Blue Shield Association. Anthem is a registered trademark of Anthem Insurance Companies, Inc.

AKYPEC-2982-21 October 2021

Example 2 – No change in threshold			
	September 1, 2021	December 31, 2021	Newly Vaccinated Members
Vaccinated Members	78	83	+5
Total Provider Panel	250	251	
Vaccination Rate	31%	33%	
	Initial Payment	Final Payment	Total
Original Members	\$1,560	–	\$1,560
Incremental Members	–	\$500	\$500
Total	\$1,560	\$500	\$2,060

In this example, Provider B:

- Grew their vaccinated panel from 31% to 33% by adding 5 new members vaccinated between September 1, 2021 and December 31, 2021
- Earned \$1,560 initial payment for reaching the 30% threshold on September 1, 2021 (\$20 x 78 vaccinated members)
- Earned \$500 final payment for staying in the 30% threshold on December 31, 2021 (\$100 x 5 newly vaccinated members)